

# Looney Labs

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## Retailer Price List

### NEW ACCOUNT INITIAL ORDER

**\$200 Minimum Order**

**OR**

**2 Display Entry Point**

**Net 60 Days** (pending credit approval)

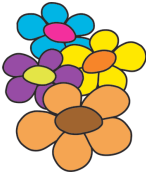
**Net 30 Days** (pending credit approval)

**Free Freight** (within the US)

**Free Freight** (within the US)

**Your choice of any two FREE Demo Copies**

**Your choice of one FREE Demo Copy**



**[or] Restock orders: \$200 orders FFA (US) or FOB with no minimum quantities**

SKU	Available 9/30/11 New Products	Single MSRP	Single Cost	Display Cost	Units / Display
LOO-047	Star Fluxx	\$16	\$8	\$48	6
LOO-047-X	Star Fluxx X-Display w/free marketing	n/a	n/a	\$48	6
LOO-040	IceDice	\$20	\$10	n/a	n/a
LOO-040-X	IceDice X-Bundle w/free marketing	n/a	n/a	\$60	6
LOO-048	Looney Pyramids Rainbow Stash	\$10	\$5	\$30	6
LOO-049	Looney Pyramids Xeno Stash	\$10	\$5	\$30	6
LOO-001-M2	Fluxx Mixed Display	n/a	n/a	\$48	6
LOO-814-20	Android Doctor promo card Star Fluxx	\$1	n/a	\$7.50	25
LOO-814-22	Press Your Luck promo card IceDice	\$1	n/a	\$7.50	25

SKU	Fluxx Products	Single MSRP	Single Cost	Display Cost	Units / Display
LOO-001	Fluxx *	\$16	\$8	\$48	6
LOO-033	Zombie Fluxx	\$16	\$8	\$48	6
LOO-036	Monty Python Fluxx	\$20	\$10	\$60	6
LOO-038	Martian Fluxx	\$16	\$8	\$48	6
LOO-042	EcoFluxx	\$16	\$8	\$48	6
LOO-043	Family Fluxx	\$12	\$6	\$36	6
LOO-045	Pirate Fluxx – <b>NEW</b>	\$16	\$8	\$48	6
Fluxx Accessories and Foreign Languages					
LOO-012	Fluxx Blanxx	\$2	\$1	n/a	n/a
LOO-032	Fluxx Espanol	\$8	\$4	n/a	n/a
LOO-029	Jewish Fluxx	\$2	\$1	n/a	n/a
LOO-030	Christian Fluxx	\$2	\$1	n/a	n/a

SKU	Promo Postcards	Single MSRP	Single Cost	Display Cost	Units / Display
LOO-814-10	Swap Plays for Draws - Fluxx	\$1	n/a	\$7.50	25
LOO-814-16	Pizza Hydrator - Back to the Future	\$1	n/a	\$7.50	25
LOO-814-17	Skulduggery - Pirate Fluxx	\$1	n/a	\$7.50	25
LOO-814-19	Shuffle Hands - Seven Dragons	\$1	n/a	\$7.50	25
LOO-814-21	Aquarius Dragon - Aquarius	\$1	n/a	\$7.50	25

SKU	Ages 5 & Up and Other Products	Single MSRP	Single Cost	Display Cost	Units / Display
LOO-002	Aquarius****	\$15	\$7.50	\$45	6
LOO-039	Seven Dragons - <b>NEW</b>	\$15	\$7.50	\$45	6
LOO-037	Are You The Traitor?	\$15	\$7.50	\$45	6
LOO-019	Are You a Werewolf?	\$4	\$2	n/a	n/a
LOO-506	Plush Happy Flower	\$2	\$1	n/a	n/a

#### Awards Given to our Games

\***Fluxx** won the Mensa Select Award & Games Magazine Award. Almost \$1M sold.

\*\***Chrononauts** won the Origins Award in 2000

\*\*\***Back to the Future** just won the Origins Award 2011

\*\*\*\***Aquarius** is a NAPPA Honors Award winner

#### **Applying for terms:**

- 1) Fill our Credit Application located at [http://looneylabs.com/literature/labs\\_credit\\_app.pdf](http://looneylabs.com/literature/labs_credit_app.pdf)
- 2) Fax to (301) 441-4871 or email to: [retailer-support@looneylabs.com](mailto:retailer-support@looneylabs.com)

SKU	Time Travel Products	Single MSRP	Single Cost	Display Cost	Units / Display
LOO-009	Chrononauts**	\$20	\$10	\$60	6
LOO-009-EA	Early American Chrononauts - tuckbox	\$20	\$10	n/a	n/a
LOO-044	Back the the Future The Card Game ***	\$20	\$10	\$60	6
LOO-041	Gore Years Expansion	\$3	\$1.50	n/a	n/a
LOO-013	Lost ID's Expansion	\$3	\$1.50	n/a	n/a